

Subject: Re: Fleet Week Welcoming Partying Posters are up around San Pedro
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 08/17/2017 03:21 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
CC: "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>, "jwilliams@labattleship.com" <jwilliams@labattleship.com>, "Hahn, Jackson" <JHahn@portla.org>, "John, Stephen" <SJohn@portla.org>, "Baker, Arley" <ABaker@portla.org>

Augie,

I'm in communications with Bob regarding parking and should have the details completed this week. Once the details are complete, we will post on our FB page.

We have also emailed the businesses and submitted the discounts to Jonathan to put on the app.

We just hired a PR professional and met with her yesterday and she is working on the PR for the event. Meanwhile, we created an event page and below are the responses we've received so far. We've also boosted the event.

On our event page, we've received **592 Going · 4.3K Interested**
<https://www.facebook.com/events/429593350715806??ti=ia>

We are in the process of completing critical tasks associated with the event but feel free to come by any time.

Best regards,

Lorena Parker
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Business Improvement District**
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On Thu, Aug 17, 2017 at 12:08 PM, Bezmalinovich, Augie
<ABezmalinovich@portla.org> wrote:

Hi Lorena,

Yesterday, with the help of Jackson Hahn 3 of the Fleet Week Welcoming banners have been placed in various spots throughout San Pedro (see attached photos - on the Port of LA sign at 25th and Gaffey, on the corner of Weymouth and Western and on Western at Ave Aprenda on the Highland Park fence). They look great! We also dropped 2 of the banners off to you so that you can place them at strategic locations in downtown San Pedro.

Stephan - I really like the 25th and Gaffey location (see attached photo) and we should consider placing "hooks" onto the metal frame similar to the ones that C&M placed on the signs on Harbor Blvd so that we can easily hang banners there in the future. We should consider this being one of our, "standard locations" - not only is the sign visible to all the traffic coming down 25th Street but also all of the traffic traveling North on Gaffey from the "point" area of San Pedro - and it's the Port's sign!

Lorena - I'm not 100 percent sure what is being planned for that night and I'm hearing that there will be a car show, some entertainment, beer garden? I saw a post on FB asking folks to come down to the party with no detailed information. I believe there should be some 11x17 inch posters created and placed throughout town with detailed information. I would get a hold of both Donna Littlejohn and Josh Stecker so that they can promote it in both the Breeze and SP Today. Where are folks going to park? Do we have the Topaz building available for that night? Can we meet later today (I'm available after 3) or anytime tomorrow to discuss details?

Thanks,

Augie

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